Private Practice

Sitting Pretty After 15 Years!

The Rambach Saddle Seat has successfully been in production for 15 years. This market leading seat is the only one of its kind to be endorsed by the Australian Physiotherapy Association and for a very good reason. There are many cheap copies on the market but those who have actually experienced sitting posture with Rambach have been proven time and again that over the years with more than 50,000 seats sold worldwide.

The correct seating position using the Rambach Saddle Seat can alleviate many of the problems associated with muscle fatigue by encouraging an improved sitting posture. This seat helps to maintain the natural s-shape of the spine, preventing the discs from being put under pressure. The hips are kept at the optimum angle, so back and thigh muscles are at their most relaxed. Rambach Saddle Seats are fully adjustable to create a bespoke individual stool just for you.

The company are so convinced of the benefits that they are offering you a free 50-day trial in your own practice. For further information please contact Rambach directly on 0800 584 188.

We’ve refocused our vision...

As the UK’s No.1 supplier of loupes and lights, our vision is to supply the very best precision products, combining exceptional quality with outstanding design.

Our new loupes and lights are expertly custom-made by leading supplier ExamVision®. Founded by John Benvig and optometrist Kim Jensen, ExamVision® offer a welcome commitment to delivering superior design and quality craftsmanship, which perfectly complements our 16-year experience of univalled loupes experience and outstanding customer service.

Available in 2 styles, 3 frame colours and 5 frame sizes, each ExamVision® loupe is individually crafted to your personal measurements as a purpose built factory on the small, tranquil island of Sanse in Denmark. ExamVision® produce loupes and lights to the highest standards, providing a quality product that Evident are proud to endorse.

Our vision has always been to exceed our customers’ expectations and we are confident that our exceptional service combined with the superb quality of ExamVision® loupes and lights will refocus your vision too.

Arrange a no-obligation consultation FreeCall 0500 521111 or visit our website www.evident.co.uk.

Your Partnership in Practice

Henry Schein Minerva is the ideal partner to help run a profitable private dental practice.

Offering a loyal and committed service, Henry Schein Minerva encourages practitioners to maximise profitability by helping them run a successful business. Providing practices with a great service, reliable delivery and many forms of additional support is all part of Henry Schein Minerva’s commitment to your success.

A profitable private practice does not just relate to the money that it makes, it involves generating high levels of patient satisfaction and achieving practitioner goals.

Henry Schein Minerva has a nationwide network of consultants who have a real desire to help you identify where practice improvements can be made in terms of productivity and efficiency.

So, if you’d like to run your practice more efficiently and profitably come and visit us at stands 568 and 588 at the BDTA Dental Showcase 2009 in Birmingham, or if you are unable to attend please contact Henry Schein Minerva on 0870 10 20 45.

CEREC – Perfect Crowns A Reality

CEREC from Sirona Dental Systems enables practitioners to use a high-tech yet simple to operate device to produce all Swiss made precision ceramic restorations as easily as printing on a laser printer. CEREC not only saves time, but also lab bills which can run into a costly additional monthly expense.

In addition to inlays, onlays and veneers, the crown software fully automates the process of making perfectly fitting, highly aesthetic crowns, with excellent compressive and tensile strengths. CEREC prostheses are almost unetectable in the mouth due to the perfect fit like appearance.

The remarkable CEREC technology offers the very best in clinical excellence making dentistry a more enjoyable experience for the practitioner and patients alike. What’s more, patients love CEREC too!

For further information please contact Sirona Dental Systems on 0845 071 5040 or e-mail info@sironadental.co.uk.

Faster Cutting with Predator from Prima Dental Group

Predator Turbo is the original one piece metal cutting carbide, ideal for rapid reduction of all dental materials, amalgam, and semi precious and non precious metals, tooth structure. Its unique sharp blade design and multiple cross cuts provide the ideal combination for crown removal and endodontic access.

Predator Turbo considered the ultimate in premium cutting technology, received US Dental Today’s highest accolade of Top 100 products.

The secret of Predator Turbo’s success lies in its subtle aggression whilst its unique tooth geometry and flute design supply the cutting power necessary for metal/crown removal.

Predator Turbo burs are manufactured using the latest CEREC – Perfect Crowns A Reality CEREC from Sirona Dental Systems enables practitioners to use a high-tech yet simple to operate device to produce all Swiss made precision ceramic restorations as easily as printing on a laser printer. CEREC not only saves time, but also lab bills which can run into a costly additional monthly expense.

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For further information please contact Sirona Dental Systems on 0845 071 5040 or e-mail info@sironadental.co.uk.

A plus for any practice

You are your practice’s most important asset and maintaining your dental health. Sirona’s is to design our treatment centers for your ergonomic needs and to promote sustained well-being.

Convenience

A relaxed practice team is the ideal basis for an efficient workflow. You can now actively shape your working environment. Thanks to their compact dimensions, our C5 products deliver clear ergonomic benefits, even in compact treatment rooms.

Optimal Workflow

The user-friendly features of the C5s, C4s and C5s not only eliminate unhealthy fatigue symptoms, but also promote an optimum workflow. Each model is based on a proven ergonomic concept.

Enhanced comfort for patients

Make sure that your patients feel as comfortable as possible. Thanks to the ErgoMotion system, the thermo upholstery and the anatomically designed headrests, you’ll be uniquely placed to enhance the well-being of your patients – and to achieve optimum treatment outcomes.

Hygiene

Hygiene procedures should be as simple and effective as possible. All the outer surfaces are smooth and easy to wipe. Critical components (e.g. the handpiece race) can be detached for cleaning and/or disinfection purposes.

For further information please contact: Sirona Dental Systems 0845 071 5040, info@sironadental.co.uk.

Keeping You in Control

With over 20 years’ experience in UK dentistry, no other supplier is better placed to offer practice management solutions than Software of Excellence, which they do through their highly innovative practice management system EXACT™.

EXACT™ is currently the most used practice management software in the UK and the latest updates offered by Version 10 includes a range of innovative features designed to improve the efficiency of all dental practices. Features include patient recall through innovative email and SMS communications, computer telephony integration (CTI), 3D teeth charting, multi column appointment books and much more. Combine this with the new patient education resource “Guru”, which enables you to further develop or simplify your patients individual explanations through various forms of media, and you have a practice management system which helps you to stay in complete control of your practice.

Find out all you need to know about EXACT™ at Stands R01, S05 and T04 at the 2009 BDTA Dental Showcase in Birmingham or call 0845 354 5767 today.

Not Just Good Looking

Design Matters

Takara Belmont has successfully managed to dispose of the old adage “you can’t please all of the people, all of the time” with the launch of Cleo II.

Enhanced Specification

Like all good makeovers, there are major improvements, which collectively result in an exquisite transformation. The Cleo already boasts a design of distinction; it’s folding leg rest making it easy as sitting in an armchair. This makes it less intimidating for patients, whilst offering obvious ergonomic benefits to the Operator.


dent.co.uk
Pre-Approved Finance

MBAEMAR FINANCE

With pre-approved finance from Braemar Finance in place you will have more time to locate and order your chosen equipment at Showcase.

You can order equipment direct from one or several suppliers allowing total flexibility and indicate Braemar as your order of choice.

Is your lab working as part of the team to make sure your patients are satisfied?

Even in the current climate there is a growing demand for cosmetic & restorative dentistry and patients are paying out their hard earned money to achieve a dazzling smile at a decent price. They trust their dentist to deliver quality restorations quickly and at a reasonable price.

Dental laboratory’s that offer quality products, reasonable prices and outstanding service will be favored – but what should you expect from your lab?

Quality – Perfect aesthetics for your patients, including marginal fit, occlusion, anatomical contouring and shade matching

Personal Service – A solid relationship with tailor made solutions and options that fully suit the needs of your practice

Guarantees – For at least three years on everything the lab sells, including materials

Price – Transparent pricing policy to offer you the most competitive prices in the industry

Braemar Dent Laboratory combines the standards and values of the traditional dental laboratory with the contemporary work ethics of today’s dentist. Who is your fresh approach to cosmetic crown and bridgework solutions?

Call 0208 455 5521 or go to www.biterrite.co.uk to see the biterite difference.

Rotary Endodontic Procedures

Embrace Endodontic Success!

Mrs ProTaper Universal lies at the centre of most successful Endodontic procedures in the UK. Due to her unique shape, she cuts quickly ensuring efficiency, whilst maintaining flexibility, whether you are heading straight or into a curve. She doesn’t mind how experienced you are, whether you are a GDP who has never used her before or an Endodontist, she’s high quality and easy to work with, ensuring excellent and consistent results every time. She’s a true exception – let her be at the heart of your endodontic success.

For more information on the ASPD please call 0800 458 6771 or visit www.aspd.co.uk.

Is your lab working as part of the team to make sure your patients are satisfied?

As a society we are obsessed with aesthetics, and Takara Belmont has taken the opportunity to add a few more “finishing touches” to the latest Cleo model. A treatment centre is the first thing a patient will see in your surgery and they are quite likely to judge the practice on what it looks and feels like.

Beauty without Compromise

Enhanced aesthetics can often be at the expense of functionality, reliability and cost. Takara Belmont is confident that the Cleo II will not disappoint on any of these accounts. Its robust build will last a lifetime but for those looking for extra peace of mind it’s covered by Belmont’s standard extended warranties.

with a range of services including; financial planning, pension guidance, investments and practice reviews.

A mark of the firm’s expertise, PFM’s Managing Director David Leeland has recently been awarded Chartered Financial Planner Status, the highest financial qualification attainable. Chartered status is awarded to advisers based on technical knowledge, ethical practice and an ongoing commitment to professional development.

A leading authority in dental practice financial management, PFM is a founding member of the ASPD, a network of well-respected professionals whose services are dedicated to the challenges and opportunities faced by dentists.

ASPD members also include Solicitors, Accountants, Banks, Valuers & Sales Agents, Insurers and Brokers and more, who can all work together to create effective solutions.

Call now and request the ASPD Directory, or visit the website to view helpful articles and profiles on members.

For more information please call 0800 585 586 or visit www.curaprox.co.uk.

Healthy gums are easy to handle!

Healthy gums are easy to handle, thanks to Curaprox’s innovative interdental brushes.

Invented by Curaprox over 50 years ago, interdental brushes are the most effective method of tackling periodontal disease. With a range of brushing sizes colour coded for convenience, patients will find oral healthcare easier than ever.

The ergonomic design of the brush handles means they’re simple to manipulate, reaching any part of the mouth with ease. For optimum access, Curaprox brushes are also interchangeable with the range of robust aluminium handles.

Featuring a strong, durable yet flexible wire core and soft bristles, Curaprox’s range of interdental brushes offers a simple, practical and effective method of oral healthcare: with regular use patients will see a rapid improvement.

With 50 years of experience, Curaprox offer the most durable and cost-effective brushes on the market.

For more information please call 01480 862041, email info@curaprox.co.uk or visit www.curaprox.co.uk.
Save the planet and money!

Visilite Plus™ comprises of a chemoluminescent light source (Vizilite) to improve the identification of lesions and a blue phenolphthalein dye (TBlue) to mark those lesions identified by Vizilite. Carried out as a general check up, Visilite Plus™ is a simple, low cost, pain free and 100% sensitive test that can help save lives or give Patients peace of mind.

Pack of 40 Visilite Plus™ £622.78 plus VAT Pack of 20 Visilite Plus™ £560.55 plus VAT

For more information, please contact Panadent 01689 88 17 88 or visit www.panadent.net.

Dentsply

Mr SmartGem™ loves working with his indirect restorative systems. He moves them always do a brilliant job together in preparing the final tooth, to ensure the final restoration fits perfectly. When it comes to cementing the final restoration, the reliably strong Mr SmartGem2 uses his smart thinking and quick action to stick the crown in place. Mr SmartGem2s so smooth, he turns to gel when setting to make the clean-up really easy. Give him a go!

DENTSPILYS Indirect Restorative Team understand that crowns & bridge restorations are amongst the most demanding procedures carried out by a dentis, with high expectations from their patients.

- Preparation with Miss Hi-D®
- Diamond burs “Diamons are a Dentist’s Best Friend”
- Impression Taking with Mr Appass Ultra “Always make a Great Impression”
- Temporary/Provisional Restorations with Mrs Integrity® “Looks that Last”
- Restorative Hand Instruments with Mr Artio “Tools for a True Artist”
- Permanent Cmentation with Mr SmartGem2 “Strength in Simplicity”

For more information, please contact your local DENTSPILYS Preventive Hygiene Centre. Tel 0800 072 5155 or visit our website: www.dentsply.co.uk.

Vizilite Plus™ Screening Test for Oral cancer

Visilite Plus™ is a simple technology to assist in the early detection of oral abnormalities including pre-malignant lesions and oral cancer.

The easy clean fabric covered chair can support patients of up to 225Kg at 5 adjustable heights from 28 to 50cm.

Mark Chapman, Director of Sales and Marketing commented: “We’re very excited about the way that our Aseptico range has taken off and the portable chair is a key element.”

A survey by the British Association of Cosmetic Dentistry revealed that 10% of respondents ranked Simon Cowell’s smile most highly and it is no secret that Cowell advocates all his co-stars and protégés have their teeth sorted out. This should be no problem for his X-Factor co-panelist Cheryl Cole, who along with the other members of Girls Aloud, were provided with Sonicare toothbrushes and replacement brush heads by Philips, through their dentist Wyman Chan of The Smile Studio, after he whitened their teeth.

Good for Patients, Good for Practices

The demand for dental work is growing at an unprecedented rate due to an ageing population living longer, younger generations who continue to need preventive services and maintenance of existing dental work.

Munroe Sutton has developed a patient referral plan that is affordable and effective. Unlike insurance, discount plans have no annual limits and no health restrictions.

Some of the many benefits Dentists receive from the Munroe Sutton plan are:
- Access to many potential new patients
- Support with marketing their practice through the scheme, which encourages patients to visit the dentist regularly and helps them afford desirable treatments such as aesthetic dentistry.
- No long term commitment. Dentists can cancel participation with a simple 30-day notice period.
- Patients pay each time they visit the dentist

Simple, effective and tried and tested by millions of Americans. Munroe Sutton offers increased profitability for UK dentists with no extra outlay.

For more information call 020 7887 6884 or visit www.munroe-sutton.co.uk/dentist.
Clean injection with Rotor
Blackwell Supplies’ innovative and fully autoclavable Rotor Syringe range uses quality stainless steel and unique Peek thermoplastics.

These light, moulded components, with a secure snap-fit assembly, maintain mechanical strength, stability and stress cracking resistance when exposed to the repeated, long-term high temperature autoclave cycles necessary for infection prevention.

Eliminating the use of barbs, the Rotor/S Syringe design uses the elasticity of the cartridge and thumb disk to induce carefully and easily controlled aspiration, and allows the dentist to check the correct position of the needle.

They also stop leaking anaesthetics and are resistant to a broad range of chemicals. The range includes the 2.2ml and 1.8ml self-aspirating, imperial hub thread needle-accepting syringes, and is compatible with the Astra Self-Aspiring Cartridge.

Blackwell Supplies’ Rotor Syringe range helps you achieve best practice pragmatically, combining effective infection control with durability and ease of use.

For more information please call John Jesshop of Blackwell Supplies on 020 7224 1457, fax 020 7224 1494, email john.jesshop@blackwellsupplies.co.uk.

State-of-the-Art Educational Facilities in the North East
Dental companies, education companies, associations and dental professionals to take advantage of outstanding educational surroundings to further dental professional development.

For further information or advice, please contact the Education Facilitator, Hanson, on 0191 427 1029 or visit the website at www.completesmileacademy.co.uk.

NEW Kodak RYG 6500
Leaders in digital imaging and software innovation, PracticeWorks is proud to present Kodak RYG 6500, the latest in its impressive line of intraoral x-ray sensors. Developed to provide optimum quality digital images and improve image portability, RYG 6500 enables adaptable positioning and connectivity. Intuitive features include:

• Wireless Freedom – Portable, wireless Kodak RYG sensor, utilising state of the art WiFi technology (image upload time >5 seconds)
• Intelligent Positioning System – Streamlining workflow, exclusive technology enables proper sensor alignment and angulation whilst IPS controls X-ray and X-Y beam placement to prevent distortions

For more information on DNSTART call 020 7400 8989 or email info@smile-on.com.

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Industry News

Take No Risks When It Comes To Tax Investigations
By offering you expert advice at every step and providing you with a bespoke, reliable service, you will be able to help you and the future of your business.

For more information on the services available from Lansdell & Rose please call on 020 7257 9533.

Computer Aided Design and 3D images to satisfy individual requirements and meet the demands of the modern dental industry.

Dedicated experts then oversee the construction of the new practice, ensuring that this stage of the project is completed within the agreed time scale and without exceeding the set budget. Then, when the practice is built, the team will explore equipment solutions with the dentist, always putting the needs of the practice first.

With a state of the art practice fitted with the most suitable high quality equipment the dentist will be perfectly placed to offer superior care. Wraparound services from Genus, including Site Location and Move Management, will ensure that the practice has pride of place in the local area, with staff able to hit the ground running from the first moment.

For more information on Design and Build please call Genus on 01582 840484 or email info@genusgroup.co.uk, www.genusinteriors.co.uk.

Can You Benefit from Incorporation?
The move from Sole Trader/Partnership to a Limited Company can be an exciting, if somewhat time-consuming experience. Incorporation can be a far more sensible, durable and long-term plan to prevent the repeated, long-term cracking resistance when exposed to the repeated, long-term high temperature autoclave cycles necessary for infection prevention.

Professional Fee Protection Ltd (PFP) provides dentists with a solution to cope with the demands of the modern dental industry.

For more information call Professional Fee Protection Ltd on 0845 597 1177 or email info@pfppuk.com, www.pfponline.com.

Can You Benefit from Incorporation?
The move from Sole Trader/Partnership to a Limited Company can be an exciting, if somewhat time-consuming experience. Incorporation can be a far more sensible, durable and long-term plan to prevent the repeated, long-term cracking resistance when exposed to the repeated, long-term high temperature autoclave cycles necessary for infection prevention.

Contact PFP today and find out how its range of policies can help you. The team will also be able to provide comprehensive Human Resources guidance with the HR Plus service.

The teaching facility at the Complete Smile Academy offers:

• Pioneering technology to enable hands-on learning
• Fully equipped phantom head facility enabling dentists to practise clinical work realistically
• Clinical surgeries equipped with cameras, enabling delegates to view live cases in detail at their workstation

The cost to hire the facilities is only £46 per day (including VAT), which also includes lunch and refreshments.

This is an excellent opportunity for dental companies, education companies, associations and dental professionals to take advantage of outstanding educational surroundings to further dental professional development.

For further information or advice, please contact the Education Facilitator, Hanson, on 0191 427 1029, or visit the website at www.completesmileacademy.co.uk.

Supporting The Entire Dental Team!
Smile-on in conjunction with the NHS West Midlands Workforce Development was delighted with the response from the recent DNSTART free program and training package that was given to all practices in the West Midlands region.

To help the teams get started, there were also several free information and training evenings around the West Midlands Region with delegates receiving a complimentary buffet and 1.75 hours of CPD. One lucky delegate was also fortunate enough to win a brand new laptop pre-loaded with training software worth over 2000 pounds!

DINSTART was designed primarily for new dental nurses and dental hygienists, but also an excellent refresher course for the entire team. Offered 10 hours of verifiable CPD, DINSTART explores the role of the Dental Nurse within the following areas:

• Health And Safety
• Infection Control
• Medical Emergencies
• Radiography
• Record Keeping
• Surgery Routine
• Working Within The Dental Team

Smile-on is proud to support all dental professionals by offering flexible education and accessible learning to help build fulfilling and successful dental careers.

For more information on DINSTART call 020 7400 8989 or email info@smile-on.com.